



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, March 23**  
**Legends Restaurant, 1313 West Lindsey, 11:30 a.m.**

**Lunch 11:30 a.m.**

**Business 11:45 a.m.**

**Action Items:**

- I. Minutes  
*Action: Consider approval of February NCVB Board meeting minutes.*
- II. Financials / Treasurer's Report for Month of February  
*Action: Consider receiving February financials and filing for audit and receiving Treasurer's report.*
- III. Fiscal Year 2012 Budget / Destination Marketing Plan  
*Action: Consider approval of Fiscal Year 2012 Budget and Destination Marketing Plan.*
- IV. Weather Museum  
*Action: Consider approval of request by Weather Museum Development Committee for use of space in NCVB offices.*

**Reports:**

- V. Welcome Center Renovations
- VI. Website
- VII. Staff Reports
  - a. Key Indicators/Initiatives
  - b. Sales Report
  - c. Community Development
  - d. Partner Reports
  - e. Attraction Developments

**Executive Session**

Executive Director Annual Review

**Adjourn: 1:00 p.m.**

**MISSION:** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*